



A unique interactive program offering expert healthcare information tailored to your horse's age and use.



**MERCK**  
Animal Health



**PURINA**



Developed in partnership by Merck Animal Health and Purina, Horse Care for Life is a unique program designed to provide health and nutritional information tailored to your horse's age and use.

We are proud to offer you this exclusive service that provides the latest thinking, tools and resources to help you, along with our equine team, better manage your horse's health.

## How it works

When you join Horse Care for Life, you'll have access to these tools and resources:

- **Track Health Data Online**

Keep tabs on every horse in every life stage:

- Broodmare and Foal
- Young Horse
- Adult (Pleasure and Performance)
- Senior

Keep track of nutrition, physiology, breeding, immunology, parasitology and more.



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- **Online Tools & Alerts**

Track growth, vaccinations and deworming for each horse. E-notifications and reminders are customized to your horse's life stage.

- **Manage Health Records**

Get downloadable health records, customized profiles for each horse and timely health notifications, including email alerts.

- **Expert Advice & Resources**

Access in-depth educational information along with timely articles, videos and webinars tailored to each life stage.

- **Available On Your Tablet**

Get your favorite Horse Care For Life features directly on your tablet.

## Get Started Now

To find out how you can join the Horse Care for Life program, contact your veterinarian today or send in the attached information card.

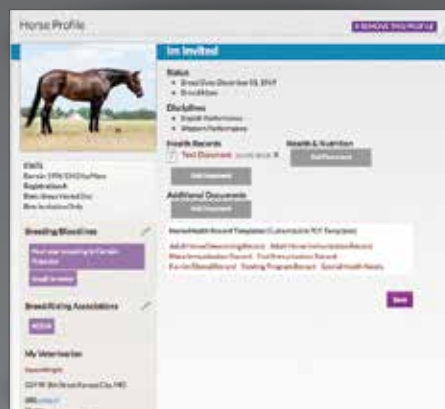


## Sign up through your veterinarian

**Step 1:** Join the free Horse Care for Life program by signing up through your veterinarian.



**Step 2:** Create a profile to track and manage your horse's health needs.



**Step 3:** Access in-depth information specific to your horse's age and use.



**Step 4:** Receive health alerts, notifications and program news.



**Talk to your veterinarian today to find out how you can join the Horse Care for Life program.**

For every horse's stage of life.



**We're for the Horse™**  
**HorseCareforLife.com**



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## Find out more about Horse Care for Life

We look forward to showing you how this program can help you manage your horse's health. Simply fill out this card. You can drop it off with one of our office staff or mail it at your convenience. Thank you for your interest in our clinic and this exciting new program!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Home phone: \_\_\_\_\_

Cell phone: \_\_\_\_\_

Email address: \_\_\_\_\_

(mandatory for sign up)

Which life stage best describes your horse(s)?

☐ Broodmare and foal

☐ Adult (pleasure and performance)

☐ Young horse

☐ Senior

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Place Postage  
Here

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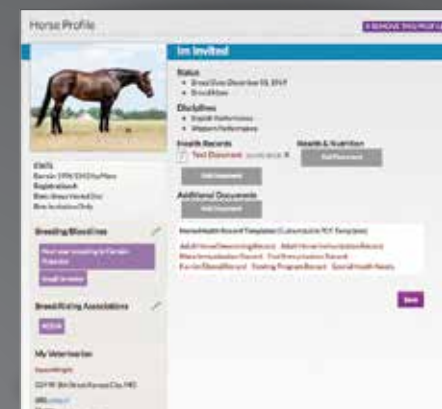


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